ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27
SEMESTER EXAMINATION: JANUARY 2021
BBA 1219- Business Economics

Time- 2 1/2 hrs   Max Marks-70

This paper contains 2 printed pages and four parts

SECTION A
Answer any FIVE (5) of the following   [5x2=10]
1. State 2 differences between Business Economics and Traditional Economics?
2. What is Law equi-marginal utility?
3. Distinguish between fixed cost and variable cost.
4. Give 2 examples of monopolistic market .
5. Define demand forecasting.
6. Why does the demand curve slope downward ?

SECTION – B

Answer ANY 3 questions each carries 5 marks   [3x5=15]

7. A consumer purchased 10 units of a commodity when its price was Rs.5 per unit. He purchased 12 units of the commodity when its price falls to Rs.4 per unit. What is the price elasticity of demand for the commodity at that price?

8. The following figures refer to firms production department during a certain week. Estimate TVC, AVC and ATC from the following information

Particulars	
No of workers employed	50
No of units produced	100
Weekly wage of each worker	Rs.200
Weekly rent of shed	Rs.400
Raw material used	Rs.1600
Power	Rs.300

9. What are the factors that affect supply?
10. What is Perfect competition market? State its main features

SECTION – C

Answer any TWO (2) of the following each carries 15 marks   (2x15m=30)

11. Write short notes on the following

    a) Iso-quant (5 marks)
    b) Iso-cost (5 marks)
    c) Economies of Scale(5 marks)

12. What is demand forecasting? Does it gives satisfactory results for making future projections. What are the different methods of demand forecasting?

13. A)Your total income is Rs.35.What is the best combination of doughnuts and chocolates to buy such that satisfaction is maximized. when prices of doughnuts and chocolates are Rs. 4 and Rs. 5, respectively.(5 marks)

No of units consumed	MU of doughnuts	MU of chocolates
1	40	55
2	36	50
3	32	30
4	28	20
5	24	15
6	20	5

B)Explain any 5 properties of Indifference curve (10 marks)

SECTION – D   (1x15m=15)
Compulsory question

14.Fill in the blanks in the following table

Output	TC	TFC	TVC	AFC	AVC	ATC	MC
100	260	--	60	-	-	-	-
200	-	-	-	-	-	-	0.30
300	-	-	-	-	0.50	-	--
400	-	-	-	-	-	1.05	-
500	-	-	360	-	-	-	--
600	-	--	-	-	-	-	3.00
700	-	--	-	-	1.60	-	-
800	2040	-	-	-	-		-