

Register Number:

DATE:20-11-2020

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27 B.A. VISUAL COMMUNICATION – III SEMESTER END SEMESTER EXAMINATION: NOVEMBER 2020 VC 3119: PHOTOGRAPHY II

Time - 2 1/2 hrs

Max Marks-70

This paper contains ONE printed page and THREE parts

- I. Write short notes on any FIVE of the following in 100 words each. (5X5 = 25 marks)
 - 1. Reflectance
 - 2. Fall off
 - 3. Shaping lights
 - 4. Cutters and Flags
 - 5. Lens distortion
 - 6. Hue and Saturation
- II. Answer any THREE of the following questions in 300 words each. (3X10 = 30 marks)
 - 7. Elucidate the advantages and disadvantages of using natural and artificial lights in photography.
 - 8. What is the core idea of using soft-box in lighting? Explain in detail the usage of different size and shapes of soft-boxes.
 - 9. Explain the concept of ratio in lighting within the context of three point lighting.
 - 10. Describe the three different angles for shooting portrait photography.
- III. Answer the following question. (Compulsory)

(1X15 = 15 marks)

11. With the help of lighting diagrams, explain the different types of portrait lighting.